

CLAIMS

We Claim:

1. An insulated beverage holder, comprising:

a beverage holder formed from a single sheet of flexible material, the beverage holder comprising:

a first rectangular portion formed from the flexible material;

a second rectangular portion formed from the flexible material; and

a substantially round portion, contiguous with the first rectangular section and the second rectangular section, also formed from the flexible material, the substantially round section located between the first rectangular portion and the second rectangular portion such that the first rectangular portion and the second rectangular portion are located at opposite peripheral sides of the substantially round portion,

wherein the first rectangular portion and the second rectangular portion are attached to one another by an attachment means so as to form a substantially cylindrical shape with the substantially round portion forming an at least partially sealed bottom to the substantially cylindrical shape;

the insulated beverage holder further comprising a strap, attached to at least one of the first rectangular portion and the second rectangular portion by the attachment means.

2. The insulated beverage holder of claim 1, wherein the flexible material comprises at least one of foamed polyurethane and neoprene.

3. The insulated beverage holder of claim 1, wherein the attachment means comprises at least one of stitching, heat welding, ultrasonic welding, adhesives, and hook-and-loop fasteners.

4. The insulated beverage holder of claim 1, wherein the strap comprises a portion of the flexible material, attached with the attachment means to at least one of the first rectangular portion and the second rectangular portion.

5. The insulated beverage holder of claim 1, wherein the strap comprises a portion of the flexible material, contiguous with at least one of the first rectangular portion and the second rectangular portion, folded over and attached with the attachment means to the at least one of the first rectangular portion and the second rectangular portion.

6. The insulated beverage holder of claim 4, wherein the strap comprises a wide portion being 2.5 inches to 4 inches in width such that a logo may be applied to the strap and that the strap securely holds the beverage holder to a hand.

7. The insulated beverage holder of claim 5, wherein the strap comprises a wide portion of being 2.5 inches to 4 inches in width such that a logo may be applied to the strap and that the strap securely holds the beverage holder to a hand.

8. The insulated beverage holder of claim 1, wherein the strap is formed from the flexible material

9. The insulated beverage holder of claim 8, wherein the flexible material comprises at least one of foamed polyurethane and neoprene.

10. A method of making an insulated beverage holder, comprising the steps of:

forming a beverage holder from a single sheet of flexible material, the step of forming the beverage holder comprising the steps of:

forming a first rectangular portion from the flexible material,

forming a second rectangular portion from the flexible material,

forming a substantially round portion, contiguous with the first rectangular section and the second rectangular section, also formed from the flexible material, the substantially round section located between the first rectangular portion and the second rectangular portion such that the first rectangular portion and the second rectangular portion are located at opposite peripheral sides of the substantially round portion,

attaching the first rectangular portion and the second rectangular portion are to one another so as to form a substantially cylindrical shape with the substantially round portion forming an at least partially sealed bottom to the substantially cylindrical shape, and

attaching a strap to at least one of the first rectangular portion and the second rectangular portion.

11. The method of making an insulated beverage holder of claim 10, wherein the flexible material comprises at least one of foamed polyurethane and neoprene.

12. The method of making an insulated beverage holder of claim 10, wherein the step of attaching comprises the step of at least one of stitching, heat welding, ultrasonic welding, adhesives, and hook-and-loop fasteners.

13. The method of making an insulated beverage holder of claim 10, wherein the strap comprises a portion of the flexible material, and the step of attaching the strap comprises the step of attaching the strap to at least one of the first rectangular portion and the second rectangular portion.

14. The method of making an insulated beverage holder of claim 10, wherein the strap comprises a portion of the flexible material, contiguous with at least one of the first rectangular portion and the second rectangular portion, and the step of attaching the strap comprises the steps of

folding the strap over and attaching the strap to the at least one of the first rectangular portion and the second rectangular portion.

15. The method of making an insulated beverage holder of claim 13, wherein the strap comprises a wide portion being 2.5 inches to 4 inches in width such that a logo may be applied to the strap and that the strap securely holds the beverage holder to a hand.

16. The method of making an insulated beverage holder of claim 14, wherein the strap comprises a wide portion of being 2.5 inches to 4 inches in width such that a logo may be applied to the strap and that the strap securely holds the beverage holder to a hand.

17. The method of making an insulated beverage holder of claim 10, wherein the strap is formed from the flexible material.

18. The method of making an insulated beverage holder of claim 17, wherein the flexible material comprises at least one of foamed polyurethane and neoprene.

19. An insulated beverage holder, comprising:

a beverage holder formed from a flexible material, the beverage holder comprising:

a strap, attached to the beverage holder by an attachment means.

wherein the strap comprises a wide portion being 2.5 inches to 4 inches in width such that a logo may be applied to the strap and that the strap securely holds the beverage holder to a hand.

20. The insulated beverage holder of claim 19, wherein the flexible material comprises at least one of foamed polyurethane and neoprene.

21. The insulated beverage holder of claim 19, wherein the attachment means comprises at least one of stitching, heat welding, ultrasonic welding, adhesives, and hook-and-loop fasteners.

22. The insulated beverage holder of claim 19, wherein the flexible material comprises at least one of foamed polyurethane and neoprene.